

MICHAEL SWIHURA  
New York, NY  
michael@swihura.net  
<http://portfolio.swihura.net>

Skills:

HTML5, CSS, Illustration, Social Media, eCommerce, Animation, Logos, ActionScript, Screen Printing, Wacom Intuos Tablet, Vector Graphics, Archiving, Graphic Design, Photo Retouching, Web Design, Banners, Photography, Video Editing, Scanning, CMS

Software:

Adobe, MS Office, Wordpress, Elementor, Blender, Corel Painter, Affinity, Canva, Apple iWork, DaVinci Resolve

Past Employers:

Hartman Rare Art, Inc.

(Webmaster)

- > Web development & eCommerce for Hartmanrareart.com antiques
- > Produce, shoot, scan, optimize, output web-ready images & photos, retouching, type, compositing, batch processing
- > Well-versed in front-end web technologies including HTML, CSS
- > Designed and implemented inventory spreadsheet database: 25,000 antiques inclusive
- > PayPal & bank-related support, shipping logistics to ensure swift & profitable eCommerce, Quickbooks familiarity
- > Proficiency with Adobe, Microsoft and Apple apps, content management systems, cross-browser compatibility
- > Content creation, copy editing, proofreading, historical research, marketing, office correspondence, debugging, QA
- > Translation of concepts into user-friendly site design, layout, content, coding, navigation, aesthetics
- > Interpersonal communication skills to interface with technical and non-tech staff
- > Weekly web stats analysis targeting user behavior, market response, conversion rates
- > Experienced in social media marketing and customer engagement
- > Hartmanrareart.com search engine optimization
- > Computer network maintenance, security, support
- > Adobe, Microsoft Office, Wordpress, Elementor, Apple iWork Suite, Quickbooks

NBCUniversal

(Freelance HTML Coder)

National Basketball Association

(Freelance Web Designer)

Troma Entertainment, Inc.

(Production Artist)

Education:

School of Visual Arts

New York, NY

Degree: BFA

Major: Illustration