

MICHAEL SWIHURA
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New York, NY

Summary:

Graphic Designer experienced in web production, desktop publishing and apparel screenprints

Skills:

HTML, CSS, Javascript, JQuery, Flash Actionscript, SEO, Illustration, Animation, Textiles, Color Separations, Graphic + Web Design/Production

Software:

Photoshop, Flash, Illustrator, Freehand, Dreamweaver, Premiere, Fireworks, Bbedit, Painter, Quark, InDesign, Excel, Word, Bar Code Pro, CMS (PLM, Basecamp, Auctiva), Quickbooks

Experience:

Full Time/

1/07-present **Webmaster • Hartman Rare Art, Inc.** New York, NY
• development, management, maintenance, creative strategy for company website, Ebay + related ecommerce sites
• graphics and digital photography
• viral marketing via Twitter, RSS feeds and keyword tags
• site design, layout, content and navigation for optimum usability across all devices
• measurement metrics + user behavior from web stats analysis
• maintain electronic archives of marketing and communications
• search engine optimization
• antique sales, shipping logistics, Quickbooks assistance, client contact
• Photoshop, Fireworks, Dreamweaver, Bbedit, Word, Excel

Freelance/

2002-present **Web Consultant • Shortess-Rawson and Associates**, Chatham, NJ
• HTML and occasional remote assistance for Techeducation.net

2007 **Web Consultant • Gerda Lissner Foundation**, New York, NY
• website maintenance (HTML, graphics) for Gerdalissner.com

2006 **Production Artist • SharedBook**, New York, NY
• Flash production, animation and Actionscript for Sharedbook.com

2006 **HTML Coder • NBC Universal**, New York, NY
• HTML and Photoshop production for Scifi.com

2006 **Web Designer • National Basketball Association**, Secaucus, NJ
• email newsletter, banner ad design, HTML, Photoshop/Fireworks art for Nba.com

2006 **Graphic Designer • CHF Industries, Inc.**, New York, NY
• home furnishings package and textile design including inserts, hangtags, UPCs, stickers, labels
• Adobe Illustrator, Photoshop, Bar Code Pro, PLM

2005 **HTML Coder • OTC International, Ltd.**, L.I.C., NY
• HTML and Excel spreadsheets for wholesale jewelry website Netaya.com

2005-07 **Graphic Artist • Art Zulu, Inc.**, New York, NY
• website production and apparel screenprints for Artzulu.com
• Dreamweaver, Bbedit, Adobe Illustrator, Photoshop

2003 **Production Artist • Columbia University** (Printing Services), New York, NY
• page layout, graphic design, proofs, scans, word processing, spreadsheets
• Quark, Microsoft Word, Photoshop, Adobe Illustrator, Excel

2002 **Production Artist • The Topps Company, Inc.**, New York, NY
• photo archiving & scanning for MLB & NFL sports trading cards

Full Time/

9/00-3/01

- Web Designer • Magnum HouseofBoxing.com, Inc.,** Fort Lee, NJ
- design and HTML for website and email newsletter: Houseofboxing.com
 - images, banner ads, Flash animations, digital video
 - handheld video for press conferences, interviews, sparring footage
 - daily site maintenance, web analytics
 - Adobe Premiere, Photoshop, Fireworks, Flash, Illustrator

9/99-6/00

- Production Artist • Troma Entertainment, Inc.,** New York, NY
- daily graphics, banners, Flash animations
 - HTML and Photoshop for Troma.com , l-behavior.com , Starlog.com , and Fangoria.com
 - web analytics, Excel spreadsheets for Troma sites

Education:

School of Visual Arts, New York, NY

Degree: BFA

Major: Illustration